



*Printing Limitless*



**DESIGN**

IS NOT JUST WHAT IT

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LOOKS LIKE OR FEELS LIKE

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DESIGN IS HOW IT

**WORKS**

STEVE JOBS

# ABOUT US

Established in 2004, Cosmic Arts Private Limited has always focused on providing ideas, knowledge, experience and professional design expertise to small and medium enterprises to multi-national corporations for effectively developing their marketing and promotional materials for better response.

Cosmic Arts is dedicated to help YOU and YOUR BUSINESS achieve maximum results and effectiveness through our guarantee of high quality printing, affordable pricing, and the assurance of reliability and trust by consistently delivering to you what we promise. We have been providing one-stop marketing services to all our valued customers for almost 16 years.

We understand that the markets have grown to be more complex and competitive, and thus we strive to always keep up-to-date with the market trend, technology and the ever-changing customer behaviors, taste and preference. Our dynamic team constantly seeks to achieve deeper insights, innovate, and to generate new effective ideas to help clients stay ahead in their respective markets.

## OUR BRANDS



Print Boutique specialises in digital printing and short quantity print production jobs like coffee table books, corporate gift boxes, personalised notebooks etc.



Giftique aims at providing best of corporate gifting solutions to our customers based on their requirements by keeping them updated with the latest offerings in the market.



Neoxx was born from the passion of Cosmic Arts team for providing customised solutions to its customers, we wanted to give them options of customised t-shirts without worrying about the quantity or complexity of their design.





01

## PRINTING

We believe that impressive marketing collaterals will help in increasing your brand equity.

02

## DIGITAL PRINTING

We are truly a one-stop solution for businesses that are looking for a design company with its own production line. We provide both Digital and Offset printing services.

03

## LARGE FORMAT PRINTING

Large format is a proven way to deliver messages to consumers that creates instant impact to targeted audience.

04

## CORPORATE GIFTING SOLUTIONS

Corporate gifts enable companies to maintain great business relationships and also promote brands.

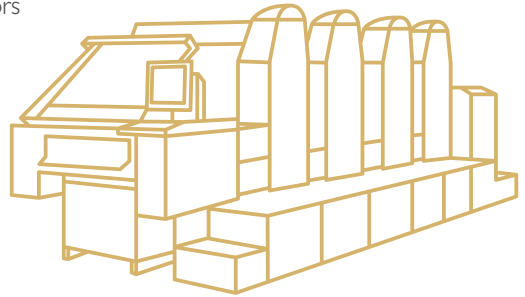
# PRINTING

Cosmic Arts has been providing quality, express and cost effective printing solutions for almost a decade. We are truly a one-stop solution for businesses that are looking for a design company with its own production line. We provide both Digital and Offset printing services.

## Offset Printing

Offset is the most common high volume commercial printing technology.

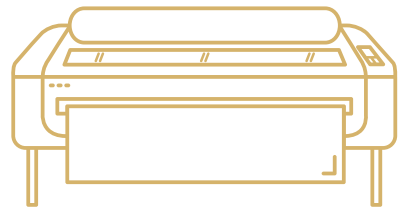
- Obtaining specific pantone codes and colors
- High quality printing
- Fast printing for long runs
- Large volume printing at a lower cost



Cosmic Arts has been steadily building our large format competence with the latest large format printer to bring a different dimension to our printing capabilities.

## Large Format Printing:

- Print only the required quantity
- Fast turnover times
- Applicable on many different media and applications
- Affordable prices at small quantities
- Print large sizes which are not achievable in offset and digital print
- Same great quality as offset and digital print
- Large format is a proven way to deliver messages to consumers
- Large format creates instant impact to targeted audience



# DIGITAL PRINTING

## Sheet Fed Printing

There are several reasons to prove the effectiveness of the digital printing.

- Print-on-demand
- Personalized with variable data printing
- Print only the required quantity
- No inventories and wastage on storage space
- Fast turnover times
- Lower prices on smaller quantities
- Same great quality as offset press

## Infrastructure

- Konica Minolta BizHub Press C6000 - One
- Konica Minolta BizHub Press C1085 - One
- Fully automatic cutting machine 20" max sheet size - One
- Thermal Lamination Machine 13" wide - One
- RENZ Wiro and Spiral machines (Made in Germany) - One
- Hot Pouch lamination machine (Made in Korea) - Two



## Flat Bed UV Printing

Print graphics with incredible detail and colour on a virtually unlimited range of promotional products.

- Prints on any material
- Personalized with variable data printing
- Printing on any product with flat surface and up to height of 100mm
- Produce stunning graphics with CMYK, White and Gloss ECO-UV inks
- White ink acts a brilliant spot colour, or to ensure bright colour quality on dark or clear surfaces
- Optional Primer increases efficiency by streamlining the print process on materials like acrylic and plastic.

## Infrastructure

- Roland VersaUV LEF 200
- Goldtech StarJet 60x90





# DIGITAL PRINTING



## Direct-To-Garment (DTG) Printing

With Direct to Garment, we can print images in much higher detail than screen printing, and you're not limited in color.

- Since this is a digital process the print is sharper and has a higher resolution, or DPI, than traditional printing methods such as screen printing.
- DTG has the ability to print just one single shirt for minimal cost.
- Stronger bond between garment fibers and the pigmented inks.
- Best for accurately reproducing full-colour photographs.

## Infrastructure

- Epson SureColor SC-F2130
- Manual and Semi Automatic Heatpress





# CORPORATE GIFTING



Corporate gifts symbolise the power and value of corporate relationships. These corporate gifts may vary in accordance with the tastes and preferences of customers. Also, these gifts are the best way to express your appreciation and gratitude in the business world. There is a fast growing trend of presenting corporate gifts in India, which enable to maintain great business relationships and also promote brands.

We have a strong corporate gift sourcing network in Asia, from pen, USB Drives, notebook, eco-friendly products, cups, thermal mugs, to all kinds of electronic products, our sourcing team would response you in the fastest possible time.



**Gadgets & Electronics**



**Power Banks**



**Custom USB**



**Mobile Accessories**



**Travel Accessories**



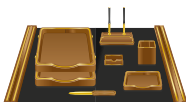
**Small Promo Gifts**



**Lifestyle**



**Apparel & Wearable**



**Stationery**



**Note Books**



**Trophies & Mementos**



**Bags**

# OUR PRODUCTS

## Corporate Identity

- Entire Corporate Identity
- Brand /Corporate logo Design/Symbols
- Business Card, Letterheads & Envelope
- Logos/ Symbols/ Motifs/ Mnemonics/ Special Purpose logos

## In House Collateral

- Prospectus
- Annual Reports
- In-house Journal
- Wall Charts/Planners
- Conference Package – Theme, Logo, Invitation & Conference Kit

## Marketing Collateral

- Leaflet
- Mini Booklet
- Brochure – 12 to 16 pages
- Booklet above 48 pages

## POP Items

- Poster
- Streamer
- Dangler
- Crowner/Table Top Tent Cards
- Wobblers/Counter Piece
- Dispenser
- Table Window Display Kit
- Total Showroom Display
- Carry Bags

## Brand Communication Collateral

- Discount Voucher
- Direct Mailer With Envelope
- Invitation/Greeting Cards
- Certificate/Reply Cards
- T-shirts/Caps/Identity Cards/Visors/Badges/Tags
- Table Top Calendar – 6 Pages/12 Sides
- Book Covers/Diary Covers/Audio, Video & CD Covers

# OUR CLIENTS

Agrawal Metal Works Private Limited

Aviva Life Insurance Company India Limited

Bank of Baroda

BOB Financial Solutions Limited

British Council India

Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited

DeCube Retail Resources

Delux Sports International

Goodwear Fashions Pvt. Ltd.

Google India Private Limited

Innocean Worldwide Communication Pvt. Ltd.

Kronos Solutions India Pvt. Ltd.

Lakshmikumaran & Sridharan Attorneys

Lotus Valley International School

Oakridge Energy Pvt. Ltd.

Pine Labs Private Limited

PNB MetLife India Insurance Company Limited

Robinville Intech. Pvt. Ltd.

Syscom IDEMIA Corporation Private Limited

University of Cologne

W (TCNS Clothing Pvt. Ltd.)





World Health Organization (WHO)





Design | Print | Gifts

CIN No. U22212DL2004PTC126742

 cosmic arts private limited, b 2/1, second floor, okhla industrial area, phase-2, new delhi - 110020  
 91 11 40571944, 41771944     info@cosmicarts.net     www.cosmicarts.net

